

Understanding Double the Donation's Pricing Plans



Double the Donation, the industry-leading matching gift automation software, offers different pricing options depending on your organization's preferences, so you can have a workplace giving automation platform that works for your needs.

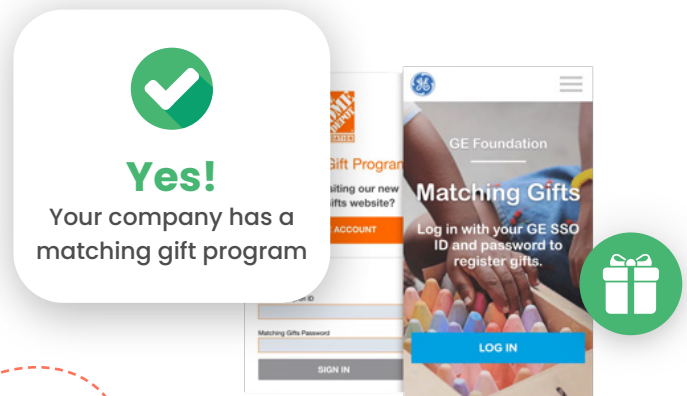
Standard Plan - Fixed Annual Rate

Our most popular pricing plan, Double the Donation offers a customized, fixed annual rate for organizations to leverage matching gift automation software across their fundraising platforms. Designed for nonprofit organizations and educational institutions of all shapes and sizes, the fixed annual rate plan provides your organization with a locked-in price for the year and total account customization.

Essentials Plan - Pay-As-You-Go

Double the Donation also offers a pay-as-you-go-plan, which allows organizations to get started quickly with no up-front fees and tier based billing. After activation, the pay-as-you-go plan is billed based on the volume of donations identified as match-eligible through the Double the Donation system. As more **match-eligible** donations are identified, you'll move through the defined pricing tiers and be billed when you hit the next tier threshold.

Whether you leverage a fixed annual rate or our pay-as-you-go module, Double the Donation is designed to help you raise more from workplace giving programs!



Match-Eligible Donations Defined:

donations where a donor identified their employer and that company has a matching gift program available for employees!

For more on Double the Donation's pricing tiers and available plans, [visit our pricing page!](#)