

To encourage and support the generosity and community involvement of employees, PNC is proud to offer the PNC Foundation Matching Gift Program. Through this program, an employee may request a matching gift from PNC following their act of giving a personal donation to an eligible charitable organization.

Eligible Participants

All active full-time employees of PNC are eligible to participate in the PNC Foundation Matching Gift Program. Retirees, spouses and surviving spouses of eligible employees are not eligible. Employees must be a full-time active employee at the time of the contribution and at the time of the match.

Eligible Organizations

Nonprofit organizations located in the United States or one of its possessions and recognized by the Internal Revenue Service as tax-exempt and designated a public charity under Section 501(c)(3) of the IRS Code or as an instrumentality of a federal, state or local government as provided by Section 170(c)(1) of the Code.

Eligible organizations include educational institutions, cultural organizations, and human services organizations. By way of further detail, please note the following:

PNC Foundation will match eligible contributions to the following organizations*:

Educational Institutions—participation is open to all accredited educational institutions located in the United States or one of its possessions, as specified:

- Colleges and universities
- Graduate schools
- Junior colleges
- Technical schools
- Professional schools
- Secondary schools approved by the state to award a high school diploma
- Elementary schools

To be eligible for a match, employee contributions must be made directly to a specified educational institution. Matches will not be made to consortiums such as the Endowment for Excellence.

Cultural Organizations—eligible cultural organizations located in the United States are as specified:

- Performing arts organizations
- Museums of art, history or science (including zoos)
- Public broadcasting

Federated campaigns such as the Fund for the Arts and Arts Alliance are NOT eligible for matching gifts. Contributions must be made directly to a qualifying arts organization.

Human Services Organizations—participation is open to nonprofit organizations that provide essential human services or that promote the well-being of children and youth in the United States.

Federated campaigns such as the United Way and United Jewish Appeal are NOT eligible for matching gifts. Contributions must be made directly to a nonprofit provider of human services.

****Please note that the PNC Foundation reserves the right to be the sole arbiter of what organizations are eligible to receive gifts via the PNC Foundation Matching Gift Program and PNC's determination of eligibility pursuant to the Matching Gift Program is final.***

What Contributions are Eligible?

- Must be a donation, from the donor's personal funds, which has been paid, and not pledged, directly to an approved organization.
- The minimum gift eligible for matching is \$50. For installment gifts, each match request must be submitted separately and meet the \$50 minimum gift requirement.
- The maximum amount matched per donor per calendar year is \$2500. If the donor makes several contributions, gifts will be matched in the order received, up to the maximum annual donor limit for the calendar year.
- The donor's limit is based on the date of the gift.
- Gifts must be in the form of check, credit card, or marketable securities with a quoted market value.
- You may be asked to provide proof of your contribution in the form of a cancelled check, bank statement, credit card statement, or a transfer of stock certificate.
- Gifts of securities are valued based on the close value on the date of the gift. No other form of personal or real property will be matched.
- Only the tax-deductible amount of your gift will be matched. For example, if you receive a dinner or tickets, or pay for alumni dues or a membership as part of your donation, that portion of your gift will not be matched.
- Contributions that you have personally made will be matched. Documentation that clearly lists your name on the acknowledgement is required.
- Contributions must be made directly to an organization that performs the charitable services.

What Gifts are Not Eligible for Matching?

- Gifts that serve people outside of the United States
- Gifts made by or through Community Trusts or similar organizations, including Charitable Remainder Trusts, Donor Advised Funds, or Family Foundations
- Gifts made in lieu of tuition payment for services
- Subscription, membership or any other fees for which benefits are received
- Dues to alumni(ae) or similar groups
- Gifts or payments for primarily political or religious purposes
- Bequests or life income trust arrangements
- Gifts of real or personal property such as real estate, art work, insurance policies or other property referred to as "gifts-in-kind"
- Cumulative gifts from several individuals reported as one contribution
- Donations made to federated campaigns such as United Way will not be matched
- Contributions that you collect from other individuals for a benefit walk, or donations that your children have made cannot be matched
- Our matching gift cannot be used to fulfill your personal pledge
- Donations to libraries, fire departments, rescue squads, ambulance squads or animal shelters will not be matched



PNC Foundation Matching Gift Program

How Does the Program Work?

Online:

Employees may request matching gifts through a quick, user-friendly, online request process at the PNC Foundation Matching Gift Program web site [HTTP://WWW.EASYMATCH.COM/PNC](http://www.easymatch.com/PNC).

Following receipt of the request, the PNC program administrator will contact the organization to verify receipt of the employee's gift.

Paper:

Employees may request matching gifts through a paper-form process as follows:

Employee Instructions

- Employee completes Part 1 of the form.
- Employee mails the completed form, contribution, and any other necessary documentation to the organization.

Organization Instructions

- The organization completes Part 2 of the form, verifying that the gift was received.
- The form must be signed by an authorized officer of the organization.
- The organization mails the completed form to the PNC Foundation Matching Gift Program at P.O. Box 7103, Princeton, NJ 08543-7103.

Forms are on the matching gift website. Eligible requests are processed on the following quarterly schedule.

Received By:	3/31	6/30	9/30	12/31
Processed By:	4/30	7/31	10/31	1/31

Matching Gifts must be requested by February 15th of the following year. Requests received after that time will not be honored. Receipt of the gift will be verified by the organization.

For more information, please visit the program web site at <http://www.easymatch.com/PNC>.

The website contains program related information, such as Guidelines, FAQs, as well as the ability to view your personal giving history and search for charitable organizations.

If you have any questions, please contact the PNC Foundation Matching Gift Program via email at pncmatch@easymatch.com or phone at 1-866-321-6357.

Administrative Conditions

PNC Foundation reserves the right to interpret, apply, amend or revoke the program and/or the guidelines at any time without prior notice. PNC reserves the right to be the sole arbiter of what organizations are eligible to receive gifts via the PNC Foundation's Matching Gift Program and PNC's determination of eligibility pursuant to the Matching Gift Program is final. The policies and procedures described above are not conditions of employment nor are they intended to create or constitute a contract between PNC and any one or all of its employees.

Organizations approved in the past may not qualify for the PNC Foundation Matching Gift Program in subsequent years if new information is received regarding the loss of their tax status or change in their mission or their programs that indicate the organization now falls outside of the PNC Matching Gift Program guidelines. However, absent such new information, previously approved organizations are likely to be approved.



PNC Foundation Matching Gift Program

PART 1 – DONOR SECTION

Instructions: Complete Part 1 of this form – one for each gift. Please print or type. Send the form and a copy of the program guidelines with your contribution to the recipient organization.

EMPLOYEE ID (LOGIN ID)

DONOR NAME

HOME ADDRESS 1

HOME ADDRESS 2

CITY/STATE/ZIP

BUSINESS TELEPHONE, INCLUDING AREA CODE

E-MAIL ADDRESS

EXACT DATE OF GIFT

\$ AMOUNT OF GIFT (MIN \$50) \$ AMOUNT TO BE MATCHED (MAX \$2500)

TYPE OF GIFT: PLEASE CHECK ONE:

CHECK/CREDIT CARD SECURITIES

IF SECURITIES, NUMBER OF SHARES AND NAME OF SECURITY

NAME OF ORGANIZATION

ORGANIZATION CITY, STATE

RESTRICTION OR PURPOSE (IF ANY)

I hereby certify that:

- Neither my family nor I will derive any direct or indirect financial or material benefit from this contribution.
- I authorize the above-named recipient organization to report this gift to PNC for the purpose of applying for a matching gift.
- My gift is a voluntary contribution, that it fully complies with the provisions of the program described herein, and does not represent in anyway a fee for a service or benefit.
- Any misrepresentation by me of the statements made herein will forfeit my rights to any matching contributions and, in addition, may result in violations of law.
- I have not been nor will be reimbursed by anyone for this contribution.
- I have read and understood the guidelines of the PNC Foundation Matching Gift Program.

SIGNATURE OF EMPLOYEE

DATE

**Failure to complete this form will delay processing.*

PART 2 – RECIPIENT ORGANIZATION SECTION

Instructions: Verify receipt of gift. Complete Part 2 of this form. Please print or type. If this is your first matching gift request to the PNC Foundation Matching Gift Program, please enclose a copy of your Internal Revenue Service 501(c)(3) IRS determination letter and a brief description of your organization's primary mission statement or purpose. Forward form to the address printed below.

EMPLOYER IDENTIFICATION NUMBER (EIN)

ORGANIZATION NAME

ADDRESS 1

ADDRESS 2

CITY/STATE/ZIP

TELEPHONE, INCLUDING AREA CODE

FAX, INCLUDING AREA CODE

E-MAIL

WEBSITE ADDRESSES (IF ANY)

DATE GIFT RECEIVED

\$ AMOUNT OF GIFT \$ TAX DEDUCTIBLE GIFT AMOUNT

I hereby certify that:

- This organization/program meets the eligibility requirements of the PNC Matching Gift Program
- That neither the donor nor PNC will derive any personal material benefit from this gift or match.
- That this organization is in full compliance with the anti-terrorism laws legislated by the USA Patriot Act. In addition, by countersigning this Matching Gift Application, I agree that this organization will not promote or engage in violence, terrorism, bigotry or the destruction of any state, nor will it make sub-grants to any entity that engages in these activities.
- That I am authorized to attest to the above statements and have sufficient knowledge to do so.
- I have read and understood the guidelines of the PNC Foundation Matching Gift Program.

AUTHORIZED OFFICER'S NAME (PLEASE PRINT)

TITLE (PLEASE PRINT)

SIGNATURE OF AUTHORIZED OFFICER

DATE

**Completed forms must be received by February 15 of the year following the date of gift. Failure to complete this form will delay processing.*

MAIL COMPLETED FORM AND REQUIRED ENCLOSURES TO:

PNC Matching Gift Program

P.O. Box 7103

Princeton, NJ 08543-7103

Phone: 1-866-321-6357

E-mail: pncmatch@easymatch.com

Web Site: www.easymatch.com/PNC