

# EDUCATIONAL MATCHING GRANT PROGRAM for Harley-Davidson Employees

Harley-Davidson's Educational Matching Grant Program will match gifts to eligible educational institutions in Arizona, Florida, Kansas, Michigan, Missouri, Ohio, Pennsylvania, and Wisconsin, and to the alma maters (regardless of U.S. location) of our full- and part-time active employees of Harley-Davidson, at 100% for every dollar pursuant to these program guidelines.

## NATURE OF GIFT

Your contribution must be a personal gift actually paid (not merely pledged) to an eligible recipient. It can be in the form of cash, check or money order. Your contribution must be made directly to the eligible institution and may only be designated for that institution's educational objectives. Dues, tuition, fundraising events like auctions, dinners, etc., subscription fees for publications or any other payment which you receive something of value will **not** be matched. Matching funds may **not** be used to discharge donor obligations (i.e., loans from an educational institution).

### **ELIGIBLE EDUCATIONAL INSTITUTIONS**

To be eligible, organizations must be nonprofit and in the U.S. Organizations must be located in the states of Arizona, Florida, Kansas, Michigan, Missouri, Ohio, Pennsylvania, and Wisconsin unless it's an alma mater of an employee. Contributions to these organizations must be deductible under Section 170(c) of the Internal Revenue Code and be included in the following categories of educational institutions:

- K-12 (Kindergarten through 12th Grade; public and private schools)
- graduate and professional schools
- universities
- · four-year colleges
- · two-year junior and community colleges
- vocational and technical institutes which are accredited by a regional or professional accrediting agency recognized by the Department of Education of the federal government.

### AMOUNT OF MATCHING

To be eligible for the 100% match, you must contribute at least \$25. Contributions can be made to one or more eligible institutions as often as desired during the year. The annual contribution eligible for the 100% match is \$5,000; however, to provide employees additional flexibility, The Harley-Davidson Foundation will also match employee contributions in excess of the \$5,000 annual cap up to an additional \$15,000 during the life of their employment. These additional donations (above the \$5,000 per year cap) must be made in at least \$1,000 increments to be eligible for the 100% match.

For example: In 2011, Bill made a gift to an eligible University of \$6,000, and a gift to his son's elementary school of \$7,000. Both his contributions that year would be matched at 100% using his \$5,000 annual match and \$8,000 of his \$15,000 life of employment match.

#### HOW TO HAVE YOUR GIFT MATCHED

As a donor, complete Part I of the Matching Grant Program Application on the reverse side, and send it along with your gift to the recipient organization. The recipient organization will complete Part II and return it to The Harley-Davidson Foundation. The Harley-Davidson Foundation will determine if the organization is eligible to receive matching funds and will send a matching check to the institution.

#### ADMINISTRATION

The Harley-Davidson Foundation directs this program and is responsible for interpreting program guidelines. Payments will be made on a quarterly basis. This program is intended to be a continuing program, but is subject to modification, suspension, or termination by The Harley-Davidson Foundation.

If you have any questions about your eligibility or the eligibility of a recipient, call the Foundation Department, (414) 343-8724 at Juneau Avenue.



## APPLICATION

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## Part I

Name of Recipient Organization	
Employee Name	Daytime Telephone #
Work Location and Dept. #	Employee I.D. #
Employee Address	
(City, State, Zip code)  The following personal gift, which I believe is eligible	e for gift matching from The Harley-Davidson Foundation, is enclosed
Dollar Amount \$ Amount to be	applied to lifetime match \$
I declare that neither I nor any nominee of mine matching funds received by your organization wil	will receive anything of value in return for this gift and the l not be used to discharge any obligation I have.
(Employee Signature)	(Date)
To be completed by recipient organization  Name of Recipient Organization	
To be completed by recipient organization  Name of Recipient Organization	(Please type or print)
To be completed by recipient organization  Name of Recipient Organization  Organization Address	(Please type or print)  Federal I.D. #
To be completed by recipient organization  Name of Recipient Organization  Organization Address  (City, State, Zip code)	(Please type or print)  Federal I.D. #  and matching funds from The Harley-Davidson Foundation will
To be completed by recipient organization  Name of Recipient Organization  Organization Address  (City, State, Zip code)  Nothing of value was given in return for this gift a not be used to discharge any obligation of the dor	(Please type or print)  Federal I.D. #  and matching funds from The Harley-Davidson Foundation will nor.
To be completed by recipient organization  Name of Recipient Organization  Organization Address  (City, State, Zip code)  Nothing of value was given in return for this gift a not be used to discharge any obligation of the dor  This is a nonprofit, non-proprietary organization,	(Please type or print)  Federal I.D. #  and matching funds from The Harley-Davidson Foundation will nor.  contributions to which are deductible under Section 170(c) of the institution.
To be completed by recipient organization  Name of Recipient Organization  Organization Address  (City, State, Zip code)  Nothing of value was given in return for this gift a not be used to discharge any obligation of the dor  This is a nonprofit, non-proprietary organization, Internal Revenue Code.  Please Check All that Apply  The above donor has attended this educational	(Please type or print)  Federal I.D. #  and matching funds from The Harley-Davidson Foundation will nor.  contributions to which are deductible under Section 170(c) of the institution.



## **VOLUNTEER HOURS PROGRAM**

## for Harley-Davidson Employees

Harley-Davidson's *Volunteer Hours Program* is for full- and part-time permanent active employees of Harley-Davidson. The Harley-Davidson Foundation will match employees' volunteer hours with grants under the following schedule:

AT LEAST 20 hours of service = \$100; AND \$5 for each additional hour, with a maximum of \$1,000 per employee; or a \$2,000 cap per organization per year.

Employees may volunteer with as many organizations as they wish so long as the 20-hour annual minimum per organization is met. For example, Mary Sue volunteered 25 hours at Children's Hospital, 30 hours at the Boys and Girls Club and 15 hours at the Make-A-Wish Foundation. Children's Hospital would receive a check in the amount of \$125, the Boys and Girls Club would receive a check in the amount of \$150 and the Make-A-Wish Foundation would receive no funding because the 20 hour minimum was not met.

## WHAT ORGANIZATIONS ARE ELICIBLE?

To be eligible, organizations must be nonprofit under Section 501(c)(3) of the Internal Revenue Code and certified to receive tax-deductible contributions. These organizations are classified as charitable, social welfare, health, medical, literary, or cultural.

## WHAT ORGANIZATIONS ARE NOT ELIGIBLE?

- Political or religious organizations.
- Organizations such as athletic teams, Scout troops, theater and art groups that are supported for the benefit
  of employees' immediate family members (parents, children, brothers and sisters). Employees will be asked
  at the time they submit hours to certify that these volunteer hours were not directed towards programs in
  which their immediate families participate.
- Schools and school classroom activities (including public and private schools, colleges and universities) are not eligible. Please note: The Volunteer Hours Program is designed to encourage involvement in the broader community through donation of personal time. For that reason, while we support and encourage employees' participation in their children's school activities, we cannot include these in the Volunteer Matching Hours program. However, you can participate in the Educational Matching Grant program. The H-D Foundation will match gifts to eligible institutions at 100%.
- Organizations holding events that the Company sponsors, such as the Next Door Foundation, the Susan B.
  Komen Foundation and MDA. However, if employees wish to volunteer for such organizations on an ongoing basis and the hours are not connected to specific company-sponsored events, these hours may be eligible. Contact the Foundation Department to determine eligibility.
- Professional organizations, i.e. bar associations, trade associations.
- Volunteer fire departments, ambulance services, etc.

#### HOW TO RECEIVE YOUR GRANT

- Complete the Volunteer Matching Grant Program application. Volunteer hours should be accumulated from January through December and submitted to the Foundation Department at Juneau Avenue no later than January 15 of the following year. The Foundation will determine if the organization is eligible to receive a Volunteer Matching Grant. If so, payment will be made in March.
- Provide a detailed description of your volunteer projects/tasks with specific activities that constitute your volunteer time, including dates and hours (see sample on other side).
- Please Note: A copy of the organization's IRS Federal Tax exemption determination letter, which proves their 501(c)(3) status, must be submitted with the application in order for the grant to be approved.

## **ADMINISTRATION**

The Foundation directs this program and is responsible for interpreting program guidelines. This program is intended to be a continuing program, but is subject to modification, suspension, or termination by the Foundation.

Volunteer Hours Program Application  - Please print or type -				
Employee Name		_ Daytime Telephone	#	
Work Location and Dept. #		_ Employee I.D. #		
Employee Full Address				
Your total number of volunteer ho	ours this program year (Jan. 1- Dec. 31)			
Award (Employee Award for Gene	ours may also qualify you for the Employee Vo erosity Leadership Excellence). To learn more Involvement/Employee Programs).	lunteer Service Awar e, check out the EAG	d program, the EAGLE LE Award program page	
Agency Name		Federal I.D. #		
Contact Person	Title	Telephone #	·	
Address	City	State	Zip	
	e of Logging Volunteer Tip Note: Travel times to & from events are not consider			
	Note: Travel times to & from events are not consider	ed part of volunteer time		
Please l	Note: Travel times to & from events are not consider	ed part of volunteer time		
Please !	Note: Travel times to & from events are not consider	ed part of volunteer time	Hours	
Please l  Date  January 8	Note: Travel times to & from events are not consider  Description of volunteer pr  Monthly Board meeting	ed part of volunteer time	<b>Hours</b> 3 hours	
Please   Date January 8 March 6	Note: Travel times to & from events are not considered  Description of volunteer pre  Monthly Board meeting  Tutoring children w/school work	ed part of volunteer time	Hours 3 hours	
Please   Date January 8 March 6 March 8	Note: Travel times to & from events are not considered  Description of volunteer pre Monthly Board meeting Tutoring children w/school work Tutoring children w/school work	ed part of volunteer time	Hours 3 hours 3 hours	
Please l  Date  January 8  March 6  March 8  April 6	Note: Travel times to & from events are not considered  Description of volunteer pre Monthly Board meeting Tutoring children w/school work Tutoring children w/school work Tutoring children w/school work	ed part of volunteer time <b>oject</b>	Hours 3 hours 3 hours 3 hours	
Please   Date January 8 March 6 March 8 April 6 April 23	Note: Travel times to & from events are not considered  Description of volunteer presented Monthly Board meeting  Tutoring children w/school work  Tutoring children w/school work  Tutoring children w/school work  Participated in Clean up Day	ed part of valunteer time  oject	Hours 3 hours 3 hours 3 hours 6 hours	
Please I  Date  January 8  March 6  March 8  April 6  April 23  May 14	Note: Travel times to & from events are not considered  Description of volunteer presented Monthly Board meeting  Tutoring children w/school work  Tutoring children w/school work  Tutoring children w/school work  Participated in Clean up Day	ed part of valunteer time  oject  ood	Hours 3 hours 3 hours 3 hours 6 hours 4 hours	
Date January 8 March 6 March 8 April 6 April 23 May 14  Please attach a summary of y	Description of volunteer presents are not considered times to & from events are not considered to be presented by the present of the present times and a description of the present time and the present t	ed part of volunteer time oject ood Tota your volunteer task	Hours 3 hours 3 hours 3 hours 6 hours 4 hours 22 hours	
Date January 8 March 6 March 8 April 6 April 23 May 14  Please attach a summary of y	Description of volunteer pre Monthly Board meeting Tutoring children w/school work Tutoring children w/school work Tutoring children w/school work Tutoring children w/school work Participated in Clean up Day Food Pantry assistance/sorting for	ed part of volunteer time oject ood Tota your volunteer task	Hours 3 hours 3 hours 3 hours 6 hours 4 hours 22 hours	
Date January 8 March 6 March 8 April 6 April 23 May 14  Please attach a summary of y May we include your name, in I certify that the above intand that I have received in addition, none of my imm	Description of volunteer presents are not considered times to & from events are not considered to be presented by the present of the present times and a description of the present time and the present t	oject  Tou  your volunteer task participant? Yes  with this program turn for my voluthern, brother	Hours 3 hours 3 hours 3 hours 6 hours 4 hours 22 hours  S.  No m's provisions inteer hours, In	