

# Corporate Social Responsibility

First Data recognizes that operating as a responsible corporate citizen is both an opportunity and an obligation. Across our globe, First Data goes beyond to strengthen communities through our three pillars of Corporate Responsibility: Financial Empowerment, Community Involvement and Global Citizenship.

## 1. Financial Empowerment

First Data believes that promoting commerce and empowering people to develop strong financial skills help foster a robust global economy. Three programs that support this pillar are:

- **Financial Literacy** – To provide a solid understanding of personal finance and free enterprise among K-12 students by partnering with non-profit education organizations, such as Junior Achievement ([www.ja.org](http://www.ja.org)) and the Young American Center for Financial Education ([www.yacfe.org](http://www.yacfe.org)).
- **Micro-finance** – To promote global commerce by supporting micro-finance organizations, such as ACCION International, that provide small loans to entrepreneurs seeking to start and grow a business ([www.accion.org](http://www.accion.org)).
- **Payment Technology** – To provide state-of-the-art payment technology, such as wireless credit card terminals, to enhance the security of fundraising and operational efficiency of non-profit organizations.



## 2. Community Involvement

With more than 25,000 employees around the world, First Data encourages each and every individual to play an active role in the communities where they live and work. Three programs that support this pillar are:

- **Volunteerism** – To reward a community organization, such as a food bank or homeless shelter, with a \$500 donation when an employee volunteers 50 or more hours.
- **Matching Gifts** – To multiply employee giving by providing a 50% matching gift for donations to eligible charities, such as an art museum or a cancer research foundation.
- **Disaster Relief** – To provide support for relief and recovery operations around the world where employees or clients are directly impacted.



John Rae for ACCION International

## 3. Global Citizenship

As a global company, First Data recognizes the importance of operating at the highest level of accountability to our clients, our employees and the environment in which we work. Three initiatives that support this pillar are:

- **Combating Online Child Exploitation** – To help prevent the payments system from being used to facilitate child exploitation by supporting the National Center for Missing and Exploited Children ([www.ncmec.org](http://www.ncmec.org)).
- **Measuring Environmental Impact** – To quantify and improve the environmental impact and performance of our business operations around the world ([www.green.kkr.com](http://www.green.kkr.com)).
- **Promoting Workplace Diversity** – To provide a summer workplace internship program for talented minority youth in the U.S. through INROADS ([www.inroads.org](http://www.inroads.org)).



Learn more about First Data's corporate commitment at [firstdata.com/about-first-data/corporate-responsibility](http://firstdata.com/about-first-data/corporate-responsibility).