

EDUCATIONAL GIFT MATCHING PROGRAM INSTRUCTIONS

- 1. Employee complete Part A and send form to educational institution along with gift. When gifts are made by credit card, the employee should mail the matching gift form to the school. For gifts scheduled for periodic payment by credit card or automatic withdrawal, we recommend that you send a matching gift form to the school annually or semi-annually.
- 2. Chief Financial Officer of educational institution complete Part B within 90 days of receipt of gift and send entire form to:

Foundation Officer Fifth Third Bank 38 Fountain Square Plaza, MD 1090CA Cincinnati, OH 45263

3. Fifth Third Foundation will mail check directly to institution.

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Name Employment Date Emp	Javaa Numbar		Cost	Contor		
	loyee Number					
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Fifth Third Department Or Affiliate						1
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Name of Educational Institution						
City						
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THE PROGRAM	The Educational Gift Matching Program is a way for the Fifth Third Bancorp and its employees to work together to support men and women and the institutions which will provide tomorrow's leadership to the community. The program's principal objective is to give incentive to Fifth Third employees to make regular gifts to institutions of higher learning of their choice. Under the program, Fifth Third Foundation will match, dollar for dollar, up to the stated limits, an eligible gift to an eligible school.
ELIGIBLE DONORS	All regular full-time employees of Fifth Third Bancorp or one of its affiliates who have had at least six months of continuous service.
ELIGIBLE INSTITUTIONS	High schools and degree-granting colleges, universities, and junior colleges qualify if they are based in the United States and are fully accredited by a recognized regional or professional accrediting agency and are tax-exempt under the Internal Revenue Service. An educational fund (e.g., The College Fund) is eligible if its sole purpose is raising and transmitting money for constituent member colleges, and if it is tax exempt. Alumni funds or foundations which exist for charitable purposes may qualify if they are an integral part of an eligible school.
ELIGIBLE GIFTS	The Fifth Third Foundation will match charitable contributions from a minimum of \$25 per gift, up to a maximum total per donor of \$1,500 in a calendar year. A maximum of \$500 per employee will be given to any one institution. A personal gift must be paid (not pledged) to an eligible school, in the form of cash or marketable securities. Securities will be valued at the fair market value on the date of the gift. Gifts will be paid on a quarterly basis.
NOT ELIGIBLE	 Tuition payments or gifts that reduce tuition. Gifts that benefit specific individuals such as scholarships or financial aid. Payments for books, student fees, alumni dues, magazine subscription fees, insurance premiums, or other payments which are not direct gifts to an eligible school. Gifts made with funds provided to the donor for donation purposes by other persons. Gifts made to separately incorporated fundraising entities, such as athletic funds, booster clubs, fraternities and sororities. Value of personal services.
MATCHING GIFT RESTRICTIONS	The matching gift from Fifth Third Foundation may not lead to the donor receiving any benefits with a monetary value (such as tickets to athletic or social events) nor may it be used to reduce a church-related financial commitment (such as a tithe or assessment).
	The employee's personal gift can be made to a specific fund of the school, but the matching dollars from the Fifth Third Foundation must be deposited into the Unrestricted Fund.
ADMINISTRATIVE CONDITIONS	The Fifth Third Foundation may suspend, change or terminate this program at any time. The interpretation, application and administration of the provisions for the Educational Gift Matching Program shall be determined by the Fifth Third Foundation whose decision shall be final.