

2014 CVS Caremark Volunteer Challenge Grants

Applications accepted through November 1, 2014

We believe that CVS Caremark colleagues are a great resource to their communities, and we are proud to support the organizations where they volunteer.

CVS Caremark colleagues who volunteer regularly at a nonprofit organization may be eligible to apply for a Volunteer Challenge Grant. Challenge grants ranging from \$500 - \$3,000 result in financial support for hundreds of nonprofits each year and are made possible by the CVS Caremark Charitable Trust, Inc.

What organizations are eligible to receive a CVS Caremark Challenge Grant?

- 501c3 public charities. You may want to check with the staff at the organization where you volunteer to inquire about their nonprofit determination, which is assigned by the IRS and is based on the type of work they perform.
- Public Schools
- The 501c3 public charity or public school must be located in the U.S.

What types of organizations are ineligible to receive a Challenge Grant?

- Organizations other than those that are 501c3 public charities (such as 509a3 supporting organizations) are not eligible to receive a grant from the CVS Caremark Charitable Trust.
- Organizations that discriminate against a person or group on the basis of: Age, Race, Ethnicity, Sexual Orientation, Political Affiliation, Religious Beliefs.
- International Organizations
- Easter Seals "Walk with Me" events are not eligible because of CVS Caremark's national sponsorship with Easter Seals.
- Churches that DO NOT have a 501c3 public charity status from the IRS.

Who is eligible to apply?

- The applicant must be a permanent full time or part time colleague of CVS Caremark and remain an active employee during the application period and through the time in which a grant is awarded.
- Employee status is verified during the evaluation process.
- Registration on the CVS Caremark Community Crew site is required by all colleague volunteers prior to submitting your application. This website allows you to track your volunteer time, and allows us to report on the impact of our volunteer efforts. Both individuals and ALL MEMBERS of volunteer teams must register on the site and track their hours of service.

What type of volunteering is eligible?

Volunteering in these areas is supported through the CVS Caremark Challenge Grant Program:

1. CHILDREN – For example, volunteering at public schools, support for toy drives, literacy efforts, infant feeding programs, diaper drives, mentoring programs or educational based efforts.

PLEASE NOTE: Individual sports teams sponsorships are not accepted, however volunteering at a school or with a sports organization that benefits large populations of children and provides greater access to play, is accepted.

2. HEALTH CARE RELATED – For example, volunteering at community-based or free health clinics, volunteering that promotes general awareness and education on health topics and efforts that support disease state nonprofits like the AHA, ACS or ADA is accepted.
3. AT RISK OR NEEDY POPULATIONS – For example, service at soup kitchens, collecting and distributing food, personal care kits, and clothing drives, or service with homeless organization.

Volunteering with a domestic nonprofit (501c3 public charity), which may include or conclude with a service trip to a foreign country is accepted as long as the organization is based in the U.S. and the individual or team of colleagues has completed their 25 or 50 hours of service before the trip is taken.

4. ENVIRONMENT – For example, efforts which promote or support the preservation of the environment in the markets we serve, including beach or community cleanups.
5. STRENGTHENING COMMUNITIES – For example, efforts that keep communities vibrant for our colleagues, clients and customers, and may include: workforce development, career counseling for people in transition, efforts which support housing, community-wide efforts like increasing the number of computers at a public library and efforts headed up by humane societies that have a positive impact on the entire community.

What types of grants are awarded? If a grant is awarded, the check and cover letter will be mailed directly to the nonprofit or public school where the colleague or team volunteers

Individual Volunteerism Grants:

- Up to \$500:
 - For an individual who has 15-25 hours of volunteer service at one nonprofit organization (i.e., board participation)
 - Not related to a fundraising walk, run, ride or similar event.

- Up to \$1,000:
 - For an individual who has 25 hours of volunteer service at one nonprofit organization
 - Individuals who participate in a walk/run/ ride are included in this category. For those involved in walk/ride or run events, the 25 hours of volunteering must include a variety of volunteer efforts that benefit the organization, not just the walk itself or personal training for the event, with a maximum of 10 hours spent participating in actual walk/run/ride.
- Up to \$1,500:
 - For an individual who has 100 hours or more of volunteer service to one nonprofit organization
 - Not related to a fundraising walk, run, ride or similar event
- For an individual's fundraising efforts for a walk, run, ride or other similar event to one organization, we will match the dollars the colleague donates or raises up to \$1,000 (with a minimum of \$250 raised or donated by the individual).

Team Volunteerism Grants:

- Up to \$2,500:
 - Teams must be made up of five or more CVS Caremark colleagues that complete 50 hours of service at one nonprofit.
 - Teams who participate in a walk/run/ride are included in this category. For those involved in walk/ride or run events, the team's 50 hours of service must include a variety of volunteer efforts that benefit the organization, not just the walk itself or personal training for the event, with a maximum of 25 hours spent participating in the walk/run/ride.
- Up to \$3,000:
 - For a team's fundraising efforts for a walk, run, ride or other similar event, to one organization, we will match the dollars the colleagues donate or raise up to \$3,000 (with a minimum of \$500/raised or donated by the team).

IMPORTANT NOTE: All hours of volunteer service for individuals or teams must be completed before an application is submitted online. Volunteer hours will be verified within the Community Crew site, which is where all hours are logged, tracked and verified. Register as a user at: www.cvscaremarkcommunitycrew.com. Volunteer hours and dollars raised will be also be verified with the nonprofit organization.

How will grant decisions be made?

Applications will be reviewed at the end of each month through November 1, 2014. Colleagues will be notified of grant awards. Checks will be sent directly to the nonprofit organization, not the colleague.

- Each eligible CVS Caremark colleague may apply for two grants per year as an individual or as part of an event fundraising team.

NOTE: Completed applications are accepted through November 1, 2014 or until the annual budget is exhausted. Volunteer hours completed in the months of November and December can be rolled over to the following year and applications can be submitted once the required number of hours has been reached. Applications will be reviewed on a first-come basis. Grants will be awarded the month after the application has been submitted during this time period. Incomplete applications will not be considered. The organization must be a 501c3 nonprofit as determined by the IRS.

CVS Caremark Volunteer Challenge Grants are made possible by CVS Caremark Charitable Trust, Inc. If you have any questions about the program; please call the Community Relations Department at 401-770-2435 or 401-770-2898.