

Bridgestone Americas

— T R U S T F U N D —



Matching Gift Program to Educational Institutions

PURPOSE

The Matching Gift Program of Bridgestone Americas Inc. (and its subsidiaries) has been established for the purpose of providing financial assistance in cooperation with company teammates to colleges or universities throughout the country. Through the matching of gifts by the Bridgestone Americas Trust Fund, voluntary giving is effectively doubled. Support of education is an essential element in national, corporate and personal progress. By this matching gift program, the Trust Fund reinforces that idea in a practical and meaningful way and adds to the potential worth and value of the nation's total educational system. Subject to the conditions stated below, the fund will match eligible gifts on a dollar-for-dollar basis.

ELIGIBLE GIVERS

Full-time salaried and hourly teammates of Bridgestone Americas Inc. (and its subsidiaries) who have at least six months' continuous service. Former teammates who have retired and are eligible to receive a Normal, an Early or a Disability Pension under the Company's Retirement Plan. Former teammates who have earned a Deferred Vested Pension are **not** eligible.

ELIGIBLE RECIPIENTS

Accredited universities and colleges, including junior and community colleges, in the United States. Gifts to independent college funds or separately organized funds, if certified as organizations that will transmit gifts to eligible universities or colleges. The college, university or fund must meet the requirements of the Internal Revenue Service as an organization to which deductible charitable contributions may be made. Gifts are **not** eligible if either the gift or the matching gift constitutes payment for tuition, books, fees, dues, athletic programs (equipment, uniforms, etc.), booster clubs, church subsidies for private schools or other similar items at the recipient institution or fund, or for the benefit of any specific individual including the donor. However, athletic scholarships do qualify. Where benefits (preferred tickets to athletic events, etc.) are derived by the donor, only the deductible portion of the gift is eligible for matching purposes.

ELIGIBLE GIFTS

Only gifts of at least \$50 made by check, charge or securities (average value on day gift made), as distinguished from real or other forms of personal property, are eligible for matching. Pledges as such will not be matched until payment is made. Gifts made in a calendar year will be matched in that calendar year or in the first calendar half of the next calendar year if made in the last calendar quarter of the previous year. Gifts must be the personal contribution of the donor, not a gift made with funds provided in whole or in part by others or from the donor's business account. Proof of payment must be retained by the giver for two years. Gifts of spouses are **not** eligible for matching.

MATCHING LIMITS

The Bridgestone Americas Trust Fund will match gifts on a dollar-for-dollar basis of \$50 or more to an aggregate maximum of \$5,000 per eligible giver, per year. Subject to these limits, a qualified giver may make as many gifts to as many eligible recipients as he or she chooses. If this gift is matched by another organization, it does not qualify for our program.

ADMINISTRATION

The Trust Fund's matching gifts will be paid quarterly to each eligible college, university or fund. Gifts will be considered for matching if properly completed applications are received in the Bridgestone Americas Trust Fund office within six months from the date of the donor's gift. Each gift must be accompanied by this complete form.

Decisions concerning any request under this program shall be final and the company reserves the right to revise or terminate this program at any time and to refuse a request to any organization. No mechanical reproductions of this form will be accepted. You must use original forms.

HOW TO PARTICIPATE

- **TEAMMATE OR RETIREE TO COMPLETE PART I**, Then send this form with your gift or copy of gift (check, charge transaction or security sale) directly to the college, university or fund.
- **SCHOOL OFFICER TO COMPLETE PART II**, Then send this form along with copy of gift (check, charge transaction or security sale) electronically to MATCHINGGIFTS@BFUSA.COM or remit to:

BRIDGESTONE AMERICAS TRUST FUND
ATTN: MATCHING GIFTS
535 MARRIOTT DRIVE
NASHVILLE, TN 37214

Matching Gift Program to Educational Institutions

PART I

TO BE COMPLETED BY EMPLOYEE OR RETIREE OF BRIDGESTONE AMERICAS INC. (AND ITS SUBSIDIARIES)

DATE: _____

GIVER'S NAME: _____

HOME ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

UID# _____

EMPLOYEE SERVICE DATE: _____

RETIREE RETIREMENT DATE: _____

COMPANY NAME: _____

(RETIRES: LIST COMPANY NAME FROM WHICH YOU RETIRED)

COMPANY LOCATION: _____

(RETIRES: LIST COMPANY LOCATION FROM WHICH YOU RETIRED)

ENCLOSED WITH THIS FORM IS MY GIFT TO: _____

EDUCATIONAL INSTITUTION RECIPIENT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

IF GIFT IS MADE IN INSTALLMENTS, PROVIDE ALL DATES AND INDIVIDUAL AMOUNTS:

FORM OF GIFT:

*COPY OF GIFT (CHECK, CHARGE TRANSACTION OR SECURITY SALE) MUST BE PROVIDED

CHECK AMOUNT \$: _____

CHARGE AMOUNT \$: _____

SECURITIES NUMBER OF SHARES: _____ TOTAL VALUE \$: _____
(AVERAGE VALUE ON DATE GIFT MADE)

NAME OF SECURITY AND ISSUER: _____

NONDEDUCTIBLE PORTION, IF ANY, \$ _____

I certify that the information submitted herewith is correct and I authorize the recipient college, university or affiliated organization named above to report this gift to Bridgestone Americas Inc., in order to obtain a contribution under the provisions of the Bridgestone Americas Trust Fund Matching Gift Program.

SIGNATURE OF GIVER

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PART II

TO BE COMPLETED BY AUTHORIZED SCHOOL OFFICIAL

I certify this contribution **does not constitute a duplicate match** and was received by this institution from:

NAME OF DONOR: _____

DATE: _____

And I further certify that this organization is recognized by the U.S. Treasury Department as one to which contributions are deductible by the donor for Federal Income Tax purposes and which is not a Private Foundation within the meaning of Section 509(a) of the Internal Revenue Code.

Also, I understand that this gift and the matching gift will not constitute payment for tuition, books, fees, dues, athletic programs (i.e. equipment, uniforms, etc.), booster clubs, church subsidies for private schools or other similar items at this college, university or organization, nor is it for the benefit of any special individual.

NAME OF AUTHORIZED OFFICIAL: _____

TITLE OF AUTHORIZED OFFICIAL: _____

NAME OF THIS INSTITUTION OR IT'S RECEIVING AGENT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

SIGNATURE OF AUTHORIZED OFFICIAL