

# Ameriprise Employee Charitable Gift Matching

## Program Overview:

Donate to eligible nonprofit agencies throughout the US, and Ameriprise will double the benefit to those communities through the Gift Matching Program.

## Gift Matching Program:

Contribute to any eligible nonprofit organization and support the causes that are most important to you. Leverage the Ameriprise Financial Gift Matching Program to make an even greater impact. The annual maximum amount matched through the Gift Matching Program is \$2,000 for full- or part-time (at least 20 hours/week) employees, employee advisors who participate in a standard Ameriprise Financial benefit program.

Use the Ameriprise Community Relations site at <https://afi.benevity.org/user> to manage all of your giving and gift match requests in one place:

## Donate money at any time to eligible nonprofits and track your financial donations. Give through one-time or recurring:

- Payroll / compensation statement deductions
- Credit card payments
- PayPal account transactions
- Transactions from your personal giving account

Request dollar-for-dollar gift matching while you make a gift on the site or for gifts made directly to a nonprofit.

## Submitting Matching Gifts:

Visit the Ameriprise Community Relations site at <https://afi.benevity.org/user> to make a gift, request a gift match or learn more about Community Relations programs.

## Ameriprise Financial's Relationship with Benevity

Ameriprise Financial is partnering with Benevity, a firm that specializes in integrating workplace giving and volunteering programs, to host the site. Benevity works with the American Endowment Foundation to distribute funds. The American Endowment Foundation is a tax-exempt 501(c)(3) nonprofit sponsoring

organization of donor-advised funds, and administers a donor-advised fund for all people making donations through the Benevity platform, including Ameriprise employees and advisors. Donations you make through the new site will flow through the American Endowment Foundation to your designated nonprofit. Starting in 2014, all tax receipts will be from the American

Endowment Foundation and list your designated nonprofit. Nonprofits will receive Benevity branded materials with instructions for viewing donor details when payments are disbursed.

**Have Questions:**

For questions about Community Relations programs, send an email to Community Relations inbox at [Community.relations@ampf.com](mailto:Community.relations@ampf.com)

For technical questions about the site, contact Benevity at [support@benevity.com](mailto:support@benevity.com)